

Application Form for Advertising



jersey**construction**council

Company Name

Address

Contact Name

Contact Number

Email address

Company Registration Number

Number of ads booked (e.g. 1,2, etc)

Advert date(s)

I wish to book the advert as specified and agree to the Terms and Conditions

Signature

Date

Location Homepage

☐

Run of Site

☐

Size Banner

☐

Skyscraper

☐

Sky Scraper:

174 pixels wide
x 310 pixels tall

Banner: 468 pixels wide X 60 pixels tall

Send this form along with your payment to:

JeCC Advertising

Gemini Cottage, La Rue Du Douet De Rue, St.Lawrence JE3 1GY

or

email: info@jerseyconstruction.org

www.jerseyconstruction.org

Advertising Rate Card



jersey**construction**council

Bookings available from February 2011

Home Page Banner	£195.00 per month
Home Page Sky Scraper	£100.00 per month
Run of site Banner	£150.00 per month
Run of site Sky Scraper	£85.00 per month
Home Page AND Run of site Banner	£300.00 per month
Home Page AND Run of site Sky Scraper	£150.00 per month

Continuation discount

If you re-new your contract for a further period, before the current one expires, you will receive 10% discount on your booking

NOTES

- Minimum booking of 2 months
- All adverts are charged per month
- All bookings must be paid in advance
- Home Page adverts appear only on the home page
- Run of site adverts appear on every page of the site except the home page
- All advert positions are shared with up to 4 adverts appearing in rotation at any one time
- Adverts are rotated on a random basis
- JECC reserve the right to remove or change any adverts – but not without good reason
- Adverts can be changed once per month, within the booked timescale
- Adverts are sold on a first-come-first-served basis
- The JECC committee will preview every advert before it is published
- Any advert that the committee feels inappropriate will not be allowed to run on the site
- The committee will only accept adverts from Jersey registered companies
- 10% commission is available to agencies who wish to book the space
- Longer bookings can be made – please contact the JECC committee for further details
- No refunds are available
- All ads must be received 7 days prior to going online

Advert Specifications

Banner 468 pixels wide X 60 pixels tall

Sky Scraper 174 pixels wide X 310 pixels tall

File size must be no bigger than 60 Kb - File format must be a static Gif or JPG

Flash files are not accepted - Animated files are not accepted

All files must have a 1pt grey keyline around the border, using colour CCCCCC

All adverts must be a maximum of 72dpi (dots per inch)

www.jerseyconstruction.org

Terms and Conditions for Website Advertising



1. All advertisements must comply with the British Code of Advertising Practice in force from time to time and all other relevant advertising (or other) legislation.
2. You confirm that you have all relevant consents, licences and approvals to publish the advertisement and that such publication shall not breach any third party intellectual property or other rights, and you shall indemnify us in respect of all actions, proceedings, costs and claims arising from any breach of this condition.
3. You confirm that you have the right to sell the goods and/or offer the services set out in the advertisement and that they comply with any applicable law or regulation.
4. We may amend or edit any advertisement without notice to you and/or to remove the advertisement from the website if in our sole opinion it is in breach of these Terms of Use.
5. It is your responsibility to check that your advertisement is correct and to notify us of any errors. We accept no liability for any advertisements not received by us or received in a corrupted form; for advertisements on the Websites becoming out-of-date, containing typographical errors, or otherwise being factually inaccurate or omitted from publication by us, or for loss or damage to your artwork or photos. We shall not be liable to you in contract, in tort or otherwise for any loss of profits, business, revenue, opportunity, goodwill or anticipated savings nor for any indirect, consequential or economic loss whatsoever arising in connection with your advertising on the website.
6. It is your responsibility to check that your advertisement is correct and any errors found shall be notified to us within one week of publication. No repeat advertisement, refund or adjustment will be made where in our opinion the error, misprint or omission does not materially detract from the advertisement. Refunds may occasionally be offered at the discretion of the management.
7. If notwithstanding the provisions of these Terms of Use purporting to exclude or limit our liability we are found liable to you then our total liability to you in contract, tort or otherwise shall be limited to the total of such fees paid or payable by you to us for the advertisement in connection with which such liability arises.
8. You agree that you are responsible for all complaints, legal actions or threatened legal actions relating to an advertisement and agree to keep us indemnified from all costs, damages and other losses howsoever arising from the publication of any advertisement on the websites.
9. You agree to further indemnify us against any losses we suffer as a result of your sending us material containing viruses or other files which cause damage or corruption to the website.
10. The advertisement rates are subject to revision by us with notice of one month. We reserve the right to make additional charges where extra production work in colour copy is involved.
11. Advertisements, once accepted, cannot be cancelled, save that, in the case of a series booking, the advertisement may be cancelled after the first insertion, but no refund will be given for any remaining week or weeks.